

StartUp Bridge is an initiative of leading German companies.

The next Power Bridge Pitch will take place on

13.04.2024

hosted offline

**POWER
BRIDGE
PITCH**

Apply for the next level!

Who can participate?

We welcome founders, startups, and companies from Ukraine seeking investments and partnerships to access the European market.

4 Steps to Successful International Business with StartUp Bridge Germany:

- 1. Apply for Participation:**
Fill out the registration form.
Application deadline: April 4, 2024.
- 2. Get Selected for the Offline Event:**
After reviewing your application, we will notify you on April 5, 2024, whether you have been selected to attend the StartUp Bridge Germany offline event.
- 3. Prepare a Presentation:**
If you are selected and you confirm your participation, you will need to prepare a 20-minute presentation about your startup, which will include:
The situation in your market
The products or services you offer
Your competitive advantage
Your plans for the future
- 4. Pitching: Selected startups will pitch their projects on April 13, 2024 in Frankfurt am Main.**

How will I receive feedback?

The applications and successful participants in a Power Bridge Pitch will be contacted by the StartUp Bridge Jury by April 5, 2024 to coordinate the next steps.

What criteria are used to select Ukrainian companies?

We invest in entrepreneurs-personalities and good teams.

"If we have to make a decision, we would rate an excellent team higher than an excellent idea. Because the best idea is of little use if you don't have the right team. A great team can do a lot with a mediocre idea ! "This is the common conviction of the decision-making committee of the StartUp-Bridge Germany.

Additional criteria:

- | | |
|---|--------------------------------------|
| 1. Market-relevant | It is a business; |
| 2. Scalability | The limit is the sky; |
| 3. Ownership | You are able to safe it; |
| 4. Readiness for internationality | An opportunity to sell it in Europe; |
| 5. Openness to strategic cooperation | Can we help you? |

Common mission:

Your success in Europe is our business.

Vision:

Together we will make your company ready for the next level.
Customers and international businesses are waiting for you!

I consent to the processing and use of my personal data in accordance with the data protection declaration

Apply now!

www.startup-bridge.com